

The Total Leadership Framework™

LIVE VIRTUAL
COURSE

A Unique Approach to Leadership

Invest 90 minutes a week for
8 weeks to transform your career!



Through the LDI Total Leadership Framework™ (TLF), you will learn ...

- What kind of leadership your current role requires
- How your leadership changes as your responsibilities increase
- How to negotiate promotions without derailing
- How to focus on what really matters in your leadership
- How to tell if it's a people-performance or operational-performance problem
- How to develop the people you lead
- How to teach others this dynamic approach to leadership.

And for you personally:

- How to get your time back
- How to make better decisions
- How to take ownership for your own growth as a leader
- How to make sense of all the confusion around leadership
- How to avoid the pitfalls of derailment

What the Course Looks Like

- An eight-week live virtual program comprised of eight weekly 90-minute sessions
- Each session combines TLF content with group interaction, peer discussion, and personal application.
- Sessions led and facilitated by an LDI instructor/facilitator.

Who should participate?

- Seasoned leaders looking for a fresh perspective on their role
- Early career leaders looking to lay the right foundation for the rest of their career
- Any leader appointed to a new role looking for guidance to transition well
- HR and L&D professionals tasked with bringing leadership development into the organization
- Executive leaders looking to raise the level of leadership throughout the organization

The LDI Total Leadership Framework™ helps leaders understand what kind of leadership they need to exercise whatever their level.

"There are so many issues in leadership, and you've built the Framework around showing cause and effect. It's been a real revelation to me from a number of different angles. Really appreciate it."

J. Krewatch, CEO

LDI has made its powerful Leadership Framework accessible to all through this live virtual format—previously only available through a high-cost corporate engagement. **Don't miss out on this opportunity to transform your career ... and make a real difference in your organization!**

As a participant, you will:

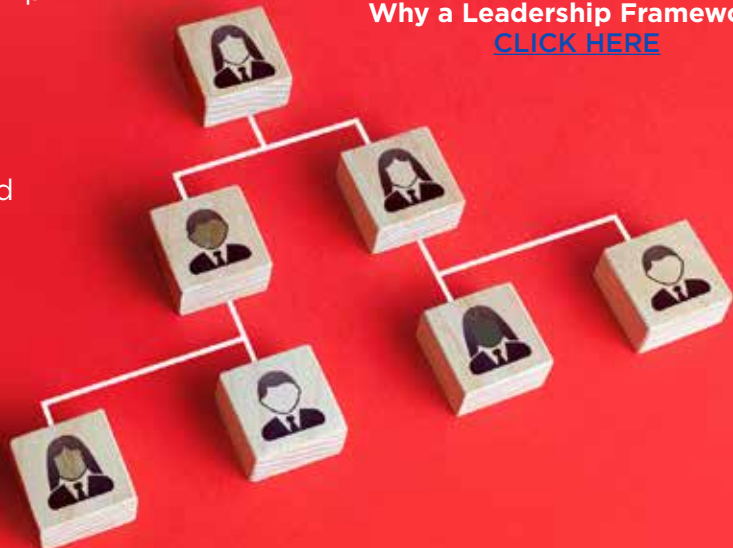
- ▶ Experience a deep immersion in the Total Leadership Framework™ that will transform your leadership experience
- ▶ Identify key areas of personal development by completing the LDI Leadership Self-Assessment at the beginning of the course
- ▶ Develop a personal action plan with clear learning goals to create accountability
- ▶ Interact with your peers and fellow-cohort members in small group discussions
- ▶ Reinforce the content with a weekly Resource Guide, rich with detailed content, as well as other additional resources
- ▶ Have 12-month access to the TLF self-paced online course (thirteen videos 15 to 20 minutes each)
- ▶ Receive the Total Leadership Framework™ Level One Course Completion Certificate.

“What has really helped me is remembering ... the Framework itself, because so often when you’re approaching work every day, things can feel emotional, or things can feel like they’re falling off the rails. But when you’re applying it back to the Framework, that’s more future thinking and solution-oriented and what’s possible, versus getting so stuck in what’s happening in the moment. So the Framework helps you step outside of what is happening to truly assess and figure out what you want to do differently, versus just regurgitating what’s happening in the moment. So I find it really helpful to have the Framework.”
G. Styles, VP, HR & Talent Development

Why the Total Leadership Framework™?

Leadership is complex and confusing; we have eliminated that confusion and made it understandable, accessible, practical and applicable. For many, the Total Leadership Framework™ has been life changing.

The TLF (the Total Leadership Framework™) is a unique approach to leadership that helps leaders understand what kind of leadership they need to exercise in their particular role. We developed the TLF twenty years ago, and since then, we have seen its transformational impact on countless leaders, not only transforming their careers, but also helping them to transform their organization.



To learn more about the Total Leadership Framework™, watch these two short videos:

How are we different?
[CLICK HERE](#)

Why a Leadership Framework?
[CLICK HERE](#)

“The content was clear, with good illustrations and guided exercises—that was first-class. The interactions with others I found really helpful—people were honest! The practical application of principles to our own lives I also found really helpful. Brilliant, I thought, the whole thing—excellent!”

J. Mulholland, Founder and Principal Energy Consultancy



What We Will Cover:

To bring you clarity:

- ▶ Get the big picture of leadership and understand how all the pieces of leadership fit together
- ▶ Stop the confusion around leadership and distinguish truth from myth
- ▶ Know which books/courses/videos to read/attend/watch ... and which ones not to
- ▶ Understand why your leadership matters and how much of a difference you can make

To build your confidence:

- ▶ Know what to do as a leader
- ▶ Know what to focus on through the LDI Self-Assessment
- ▶ Learn the three key dimensions of competence in leadership—and how to use them in your role

To develop your competence:

- ▶ Discover the LDI Leadership Cube™—a unique and simple way to understand and apply the three dimensions of competence in leadership
- ▶ Learn what it really takes to clarify direction—whatever your leadership role
- ▶ Discover the key sources of misalignment and how to address them
- ▶ Apply the key tools of systems thinking to execute with a relentless pursuit of excellence
- ▶ Know how to select the right people and match their talent to your challenges and goals
- ▶ Learn the two critical ingredients of successful delegation

“Most helpful is the simplification of what you’ve done—you haven’t made it any easier; you’ve just simplified it ... because leadership is very complex, and yet you’ve taken the complexity out of it and made it simpler and made it far less intimidating. And it’s also easily transferable to our teams and the people we get to work with.”

B. Knott, VP of Development



- ▶ Learn the three Ps of developing people and apply the Development Cycle
- ▶ Apply the five key elements of successful motivation
- ▶ Learn the key qualities of character in leadership—and when to apply which qualities
- ▶ Avoid the pitfalls of a role transition or promotion
- ▶ Craft a meaningful ongoing action plan
- ▶ Know what you need to focus on for your own growth as a leader

“Leadership is obviously complex, but the Cube resonates with me and I can really relate to it. Things just clicked in my brain seeing the Cube, and also the pyramid on the character side, with the building blocks and how they work. And the visualizations and demonstrations that you did really help that stuff sink in, so that it’s not just concepts.”

*J. Scarafiotti,
VP Business Solutions*

IT'S EASY TO ENROLL!

Register Online at <https://leaderdevelopmentinc.com/product/tlfvirtual/>

Or Call Us at (803) 748-1005

Cost: \$597 per person

Group Discount: When three enroll from your organization, a fourth may attend for FREE!

Course Schedule: Each eight-week course takes place on Thursdays, 11:00 a.m. to 12:30 p.m. ET.

[Click here for available dates.](#)

Cancellations and Substitutions:

There are no cancellation fees. Substitutions may be made any time.

CEUs: Continuing education credit may be recognized by your professional board. Contact your board to find out what is required.

Tax Deduction: The expense of continuing education, when taken to maintain and improve professional skills, is tax deductible. Contact your accountant for complete details.



Why Leadership Development, Inc.?

LDI (Leader Development Inc.) is dedicated to two incredibly important things:

- 1. Helping you build your career, and**
- 2. Equipping you to contribute to the transformation and growth of your organization.**

Great careers are built on great leadership. The Total Leadership Framework™ is not just about your current role—it's also about your whole career. As you get promoted and your responsibilities increase, the kind of leadership you need to exercise changes, and with the TLF, you will know what kind of leadership your new role requires ... and that's how you'll avoid promotions becoming derailers.

Great organizations are built by great leaders. The success of an organization depends on the quality of its leaders. The Total Leadership Framework™ helps senior leaders and Talent/HR professionals understand how to develop the kind of leaders they need throughout the organization.

What Participants Are Saying

"I liked how you talked about this as a Framework, and not 'This is how you do leadership'—because there are so many ways and so many things you can take from leadership books and leadership theories ... but they all fall into the Framework, and there are pieces that you can grab.

And that helps me as I read and grow—there are thousands of books on leadership, and the fact that you can tie them to different pieces of the Framework ... that's really good! That was really brilliant."

J. Scarafiotti, VP Business Solutions

"I find it really helpful to have the Framework ... figuring out what's the current state, then understanding what's possible, what do we want to get to, and then how do we get there."

G. Styles, VP, HR & Talent Development

"The structure is really good—the way CAS, POM and SEM are laid out rang true with me. It would be beneficial for my direct reports to have an understanding of that. And then I like the collaborative way the course is presented, and the interaction with the other members of the course."

D. Cox, VP of Safety

"In Session One, in the True/False statements of what leadership is, I had the highest number wrong ... so I've grown in that respect! But it's the simplicity of knowing the Cube and knowing where everything falls that helps me understand what leadership really is, and what it isn't, versus what I had perceived before—because I obviously had a lot of what I was perceiving wrong. This has helped me a lot."

S. Brown, Mentoring Director

"I'm still a first-grade teacher at heart ... one of the great strengths of this course is the variety of engagement strategies that you use. The stories you tell are very engaging, the use of polls and the demonstrations were always engaging and broke up the conversation.

The use of guided notes and something we can fill in and interact with activates a different part of the brain—that's smart as well.

The time went very quickly because of the variety of the engagement strategies."

Dr. D. Twist, VP Human Capital

Ask us about our leadership programs tailored to the needs of your organization—virtual, onsite or a combination.

